

Staff Meeting

Ensenada 2010 Fall Semester.

Participants:

Academic directors from the following graduate academic programs:

MBA	Mario Dipp
MSc in Engineering	Miguel Salinas
Masters in Education	Rosa Ma LaMadrid
Masters in Criminology	Alma Martinez
M in Psychology	Raul Romero
M in Corporate and International Law	Absent

Operating coordinators and staff from all three campuses

Mexicali: Dana Fonseca, Cristina Montaña, Laura Beltrán

Tijuana: Zeferino Mauricio, Jessica Marín

Ensenada: Guadalupe Vega, Ma Elena Esquer

The meeting's main objectives and topics were:

Communicate the new strategic plan CETYS 2020. The message was delivered by President Leon via videoconference. Some of the key issues were the issue for strengthening the academic structure by hiring more faculty with doctoral degrees and providing support for candidates from CETYS, continue with the accreditation process at the national (FIMPES, PNPC CONACYT) and international level (WASC, ABET, ACBSP).

MBA Scholarships. Establish policies to better manage the specific requirements of those MBA students that have been awarded financial support by the National Council of Science and Technology.

Promotional Activities. Ensenada requires better support from the campus promotional staff to achieve its new student goals.

Online Courses. Evaluate the technical requirements and capacities in order to consider teaching online and distance courses. We must insure that the capacity is there before we can begin training faculty to teach using this technology.

Classrooms. Develop better laid out plans to ensure that we have the necessary classrooms assigned to graduate school sessions and that these classrooms have the required technology and equipment (Whiteboard, flipcharts, wireless internet, overhead projector).

Reports. We must develop a discipline regarding data recollection and generating reports that should assist in decision-making at all levels. Some are related to historical student signups to detect trends, student complaints and suggestions, makeup of the instructor mix each quarter, financial results per semester to ensure the good use of the tuition revenue, instructor evaluations. Establish an online folder system that will allow sharing of the available information among the entire team depending on their needs without requiring emails going back and forth.

Teambuilding. Clear up issues related to new structure since it has created some confusion as should be expected with so many significant changes across all levels of the institution.